



SPONSOR THE LEXINGTON GOLF TOURNAMENT

Thursday, August 27, 2020

Hales Mills Country Club, Johnstown, NY

Field of 100+ golfers (business reps, golf enthusiasts, community members and employees) and 20+ volunteers come together for a great day of golf and camaraderie. Contests, prizes, golf gifts and more. Shotgun start at 9:30 a.m. with snacks and beverages on the course and awards announcements. Breakfast and lunch are included—Golf Tournament fee is \$100/golfer.

CONTACT: Lynette May, MayL@thearclexington.org | (518) 661-9932

TOURNAMENT SPONSOR: \$3,000

This sponsorship underwrites the cost of the gift provided to each player. One foursome in the tournament, recognition in all event promotional materials, signage and your company logo on the gift. Signage on course; sponsor-supplied banner at registration; mention in all social media posts

AWARDS LUNCHEON SPONSOR: \$2,000

Golf foursome, recognition in all event materials, signage and your company logo on the volunteer shirts. Opportunity to provide your business' promotional materials to place at guest tables; social media posts

REFRESHMENT CART SPONSOR: \$1,500

Signage on refreshment carts that provide liquid refreshments and snacks to our hungry and thirsty golfers during the tournament. One foursome provided, recognition in event promotional materials and signage on the cart that cruises the course. One person from your company can ride along on the cart if you wish! Social media posts

FOOD AT TURN SPONSOR: \$500

Signage where hot food will be provided "at the turn." Opportunity to have company representatives volunteer at the hole and speak with each golfer, give out promotional materials; social media posts

REFRESHMENT HOLE SPONSOR: \$500

Signage at refreshment hole that will serve Bloody Mary's and Mimosas. Opportunity to have company representatives volunteer at the hole and speak with each golfer, give out promotional materials; social media posts

CONTEST SPONSOR: \$200

Sponsors of the Men's and Women's Longest Drive, Closest to the Pin and Double Your Money contests will receive signage at designated holes, listing in program.

SPONSOR the “NIGHT IN” VIRTUAL GALA

Thursday, September 17—October 1, 2020

From the comfort of your living room and the Nigra Arts Center!

Help us ROAR OUT OF 2020 at this Virtual Event! Join us with delicious food and drink (delivered directly to you) as we toast the Nigra Arts Center and all it has to offer the community! Although we are virtual we will still be interactive!

Enjoy a performance by Flame, tours of art studios on our campus, watch instructors create and craft and more! Being virtual brings additional opportunities for promotion, too!

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\$10,000 (2 available) – HIGH HAT SPONSOR

- Logo included on invitations
- Social media posts
- Event logo on screen during event
- Sponsorship included in event press release
- 60-second commercial during event
- Name scrolling on bottom
- Room naming opportunity at Nigra Arts Center
- Gift boxes for 30 – name on all gift boxes



\$5,000 (4 available) – BEE’S KNEES SPONSOR

- Logo on invitations
- Social media posts
- Sponsorship included in event press release
- 30-second commercial during event
- Name scrolling on bottom
- Room naming opportunity at Nigra Arts Center
- Gift boxes for 20



\$2,500 – CAT’S MEOW SPONSOR

- Social media posts
- 10-second commercial during event
- Logo on slide during event
- Silent auction sponsor
- Gift boxes for 10

\$1,000 – FLAPPER SPONSOR

- Social media posts
- Logo on slide during event
- Basket raffle sponsor
- Gift boxes for 5

\$250 – SIDECAR SPONSOR

- Social media posts
- Business name/sponsor name on scroll for one minute

\$125 – FRIEND SPONSOR

- Free one-year Tamarack Membership for Nigra Arts Center | Listing in Thank You letter as sponsor

